



Exhibitor Packet

Thank you for your interest in applying for exhibit space at the Fair. This PDF Packet contains the following information:

- Page 1 - This Cover Sheet
- Page 2 - The Show Layout
- Page 3 - The Application

In order to view the Layout and the Application, left click the scroll down arrow on the bottom right of the screen or use your scroll button on your mouse to scroll down. You can also click the Page Arrows at the bottom of the screen to change between the documents or use your Down Arrow Button on your keyboard.

If you have any trouble viewing the information please do not hesitate to call us and we will be glad to help you.

Contact Universal Fairs: (901) 867-7007 locally or Toll Free - 866-99FAIRS
Fax (901) 867-7121 or info@universalfairs.com

WE CARE ABOUT YOUR INK! If you would like to print just one or two pages of this packet, simply click on the **Print Tab** at the top of the screen. The Print Window will open and on the left side you should see a window called "**Print Range**" that gives you multiple options for which pages you want to print.



Exhibitor Application

Aug. 15 - 24, 2008,
Norris Penrose Center
Colorado Springs, CO

CompanyName: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Page: _____

What do you plan to exhibit? _____

What product lines do you represent? _____

Using the Layout Map, please write your TOP 3 picks for booth location:

1. _____ 2. _____ 3. _____

Exhibit space will be assigned on a first come first served basis. Booth cost is \$500 for 10'X10' and \$100 discount for each additional booth. Spaces are for all ten(10) days; - corner booths are an additional \$100. Booths come standard with back and side draping. Tables and chairs are available for rent from our service provider. Bulk space is available at a rate of \$2.50 a square foot with a minimum of 1000 sq.ft. Four exhibitor passes will be given to all 10'X10' exhibitors and 8 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$3 each.

Please sign this **COMPLETED** application and mail it to Universal Fairs with a 50% deposit to reserve your space. No space is confirmed until deposit is received. Make checks out to: Universal Fairs. We can also take signed fax applications with a credit card number. For security reasons, please call the office to make a credit card payment. Contract may be cancelled and deposit returned minus \$50 processing fee, no later than June 15th, 2008. Full payment is due by July 15th, 2008. If space is cancelled two weeks out from the date of the first day of the show or expo, or any time there after, all payments will be forfeited and if applicable, any unpaid late balances will be due.

Dates: FULL 10 days 8/15 thru 8/24

Booth/Space Total: \$ _____ Enclosed Payment/Deposit: \$ _____

Card Type: _____ Card Number: _____

Expiration Date: _____ Security Code on back: _____

"My firm acknowledges the rules and regulations set forth by Expo South (posted on ExpoSouth.com) and that our employees and representatives will at all times observe, perform and abide by such rules."

Official Representative Signature: _____ Date: _____

Title: _____

Return this fully completed application with your 50% deposit to:

Universal Fairs
Attention - Exhibitor Services
P.O. Box 1327, Cordova TN, 38088-1327

Contact Universal Fairs: 866-99FAIRS - Fax (901) 867-7121 or UniversalFairs.com